

SSS

To celebrate the recent release of Adobe Creative Suite 5, our bodies turn content-aware as we serve and move beer with a sloppiness which taunts the software's eminent perfectionism. We are being transported from Philadelphia to somewhere buried deep within the San Jose Adobe Systems Incorporated headquarters. In this makeshift lounge, the pianist performs key commands that sound like music, and our clumsy vitality gets healed, sliced and cropped. The release party, cool and sexy, sushi chill, is actually an intense push into the future of technological grace. As perfect digital imagery circles ever closer to the imperfect world of finger painting, the same hands that spill drinks across keyboards can actualize worlds. Adobe will integrate our drunken stumbles into the next Photoshop toolbar.

This year, millions of users raise their glass to the Adobe Creative Suite on its 20th anniversary, celebrating its rich history of innovation and leadership with groundbreaking features and performance gains that boost creativity and workflow efficiency. The all new CS5 is a machine of revolution and endless capital gain; a hotbed for the inevitable with almost mystical potential. Packing in more technological

advancements from Adobe Labs than any other release and incorporating enhancements that override the everyday, CS5 delivers everything. We have forgotten the banal. The software has greater intelligence and awareness of the content within images, allowing for complex and magical manipulation in just a few clicks. In the past two decades the Adobe Labs have set in motion that which we once thought was impossible. With Adobe CS5, never before has the inaccuracy of the body been more fully merged with the digital perfection that defines Adobe software.